



Annual Report

2015

O.G.A for AID





A world where survivors are inspired and connected at all stages of the recovery process.

O.G.A for Aid is here to improve the lives of disaster survivors and bring awareness of their challenges and issues

To promote volunteering as a valuable investment of an individual's time and to promote a "can do" attitude within its beneficiaries and sponsorship communities.

Volunteering can be a big investment of your time but it can be a life changing experience that brings you new skills, new outlooks on life, a renewed self confidence, an appreciation for what you have and also new friends.

Mayor Sato Jin of Minamisanriku-cho commented "When you see the smiles of local people at O.G.A's events, you know the reason why you continue. So if you can, always remember for whom you are doing what you do".

Our team has also discovered that this sense of responsibility and feeling of value that we get as volunteers by giving back –it doesn't just apply to us - it is how survivors recover.

When we bring that energy to the survivors of the disaster in Tohoku - by continuing to be there for them when the attention of the world has moved on - we become a catalyst for passing on that inspiration and can-do attitude to the community when it matters most.



Overview of 2015 O.G.A for Aid Benefit Programs & Contribution to Revitalization

"Place to Grow" generation connect

Infrastructure support

- Physical hub and office facilities for local agriculture businesses
- Provides workshop and event facilities

Community support

- Monitors MSR residents' needs and coordinates local events and activities
- Facilitates volunteer connections
- Offers art and agriculture classes and a series of generation connect events.

Livelihood support

- Offers direct support to local residents, such as housewives and high school students, for part-time work opportunities
- Coordinates interested parties and acts as a think tank for the creation of agriculture business.
- Provides facilities, people and resources to test and launch new agriculture businesses

Green Farmers Miyagi

Infrastructure support (three rokujisangyou elements)

- Provides fields and equipment for farming
- Established secondary factory processing
- Developing channels and direct sales capabilities

Community support

- Offers resources and collaborates closely on community events and activities for both local residents and incoming visitors
- Creates opportunities for people of neighboring communities to unite around a common cause

Livelihood support

- Offers full-time and part-time employment to local residents
- Provides agricultural training programs that provide broader employment opportunities
- Provides facilities, people and resources to test and launch new agriculture businesses

Internships

Community support

- Offer visas, jobs and opportunities to international interns to live and work directly with residents to provide services like English and music training
- Translating menus of local restaurants into English and providing staff lessons to better communicate with and serve international visitors

Temahima

Community support

- Develops trips that organize MSR visits by groups of Tokyo business employees and international school students (and Tohoku University trips) to participate in community events and activities
- Working with travel agency (Kinki Nippon Tours) to develop formal tours with themes such as adventure, team-building, history and community

Livelihood support

- Developing sustainable tour model that helps revitalize and grow the local tourism business

O.G.A kids

Community support

- Management of two annual MSR events (Christmas and Spring) that focus on raising the morale of residents, and bringing them in touch with the national and international community
- The events and workshops are venues for broken families and loved ones to gather together.
- Volunteers travel from all over the world to see old friends and family in the devastated region
- Work with partners such as KIWL, Nishimachi International School, celebrities such as Hayami Yu and Stuart O for promotion, performance, funding and attendance

Tokyo Events/Training

Infrastructure support

- Working with Tokyo-based corporation (Mitsui Fudousan) to establish a physical base of operations in Tokyo (Watasu Café Workshop)
- A pop-up shop rotation (Watasu, Spiral etc) for MSR farmers to sell their wares and produce to the Tokyo community.

Community support

- Offer more efficient management of Tokyo-focused events and activities such as awareness, field trips, fund raising etc.
- Provide Tokyo residents with training programs (such as MSR history, or onion farming) to better prepare them for MSR visits and support
- Collaborating with global disaster response organizations (CERT and ICS) to provide Tokyo residents with training and guidelines for their own disaster preparedness. Introducing concepts from CERT and ICS.

Lectures

- * Council of Foreign Relations
- * British America Tobacco
- * Bell Helicopters
- * Kanagawa City Fathers Memorial Gathering
- * BCCJ Pechakucha Night
- * Hogan Lovells



University lectures

- * Temple Univ.
- * Soka Univ.
- * Toyo Eiwa Gakuen

A

Advocacy and Awareness in 2015

History

Following the triple disasters of March 2011, Oritz Global Academy, an international school in Aomori, became a base for volunteers sending aid to the devastated Tohoku coastal region. Teams of international volunteers were led into some of the hardest hit areas and operations began, beginning with delivering large quantities of food, water and emergency supplies and the development of a system of distribution where ALL survivors and residents were included.

2011

In the immediate aftermath of the 3.11 disaster, we setup a Tohoku Distribution System program to provide adequate food, water and emergency supplies to survivors. Working with locals was a key component of the project.

We began economic enhancement in Minamisanriku through farming via our Green Farmers Association (GFA) initiative, providing livelihoods to 5 farmers and providing nutritious produce for 1400 families living in temporary housing.



2012

English and computer education for 300 children and 120 elderly residents of MSR was held at our newly renovated Community Learning Center.

We continued to work towards developing GFA into a viable agricultural force in the region.

Major support was provided by Mitsubishi Corporation, Capital Services, Australia Society, Johnson and Johnson K.K., and Nishimachi International School.



2013

Our work with GFA expanded to provide livelihoods for 10 local farmers. The work done in 2013 led to GFA becoming Green Farmers Miyagi K.K., winning an award for its contribution to revitalising the region's farming in 2014.

Give To Asia, Japan Society and Refugees International Japan were primary sponsors.



2014

A new O.G.A program called Temahima supported students and corporate employees to become empowered volunteers via field trips to MSR, facilitating discussions with survivors, lectures and presentations. 18 trips were made from Tokyo, Fukuoka and Sendai to MSR. At Christmas we organised the Santa Soul Train to bring smiles to the children of Miyagi.

The Knights in White Lycra, British American Tobacco, Mozaic, The Tokyo Club, and Johnson and Johnson K.K. were key supporters.



2015

In 2015, we started our first global social media campaign for awareness and connection building between volunteers and survivors. In addition we promoted advocacy of survivors through lectures and presentations.

O.G.A kicked off the "Place to Grow" and "Furusato Box" initiatives, providing further opportunities for local revitalisation. Four main programs of the last 4 years made the final leap from OGA-led to locally driven, ongoing initiatives.

The Knights in White Lycra, Robert Half, KIBOW, JIC were key supporters.





Hello from Minamisanriku



Yuko Hoshi

Leader of Hoshi-gumi,
O.G.A's program partner



Yoshinori Oikawa

President of Maruara K.K.
Oikawa Shoten



Noriko Abe

Owner of the Minami-
Sanriku Hotel Kanyo

Local Partners

Messages from Minamisanriku

4 years after 3.11 and the rubble is gone, the mountains are being crushed and the long wait for new homes to be built is taking its toll. Many families have left, others are cut off from their former society. Many feel forgotten.

"We know, there is little else to do but try to stay positive and keep fighting. But please, walk by our side, don't forget us."

- Yukari Hatakeyama

"O.G.A for Aid brightens the community."

- Jin Sato, Mayor of Minamisanriku

"O.G.A for Aid brings the community together."

- Nobuko Suzuki, Kucho of Teragai in Oya, Kesenuma

"When volunteers are here, we are hopeful. When they leave, we will fall into despair."

- Yosuke Watanabe, Minamisanriku survivor

About us

O.G.A for Aid - Community and Economic Rehabilitation

Message From the Founding Director

My name is Angela Ortiz, a little over 4 years ago my life changed forever when the 9.0 magnitude earthquake and tsunami hit Japan. I chose to stay and help my friends in Tohoku in the live or die immediate aftermath of the disaster and that choice had a profound effect on how I view the world today. The experience gave me a sense of purpose and drive, and a feeling that I could truly make an impact in the world around me. I saw for the very first time how much people matter. how much impact we had on each other.

I have shared this experience with my daughter who saw the destruction first hand, with my family who live in Tohoku and with my community of Tokyo, where I have lived for almost 10 years now. I invite you too, the opportunity to discover for yourself how inspired volunteering can change how you view the world.

I imagine there can be a world where survivors are connected and inspired throughout recovery.

Angela Ortiz
CEO, O.G.A. for Aid

The Challenge in 2015

Whether it is in Haiti, or Indonesia, or New Orleans, or Tohoku, we have learned that it is one thing to survive a major disaster, but a completely different thing to survive the recovery.

There is an almost universal challenge that comes with surviving such a long recovery from such a comprehensively devastating event - public interest starts to decline and interest wanes well before the recovery and the need for inspired help and volunteers is complete. It is at times like these that outside help and inspired volunteering - having people that are willing to continue to be there for the survivors when the rest of the world has moved on - makes the difference. Its times like these that a friendly smile, a nod of understanding and empathy from those who remember what they have struggled through is needed.

If it is what we do when no-one is watching that defines our character, for Tohoku, that time is now.



O.G.A for Aid in Numbers

Over the
past

4.5

years, O.G.A
for Aid has:

created

4

internship
programs

Built

10

shelters/
warehouses/
community
storage facilities

run

6

culture
exchange
programs

Run more
than

50

projects/
events
supporting:

8,790

project
beneficiaries

12,697

tons of
supplies

1,000

volunteers

raised

\$1,000,000

for Tohoku relief

impacted

9,000

survivors
through work-
shops/events

2,800

families with
emergency
aid

20

part time
jobs for local
farmers

18

field trips

Where the money goes

O.G.A for Aid helps disaster survivors through response, education, service and advocacy. It funds and develops projects for the rebuilding of communities in post disaster situations.

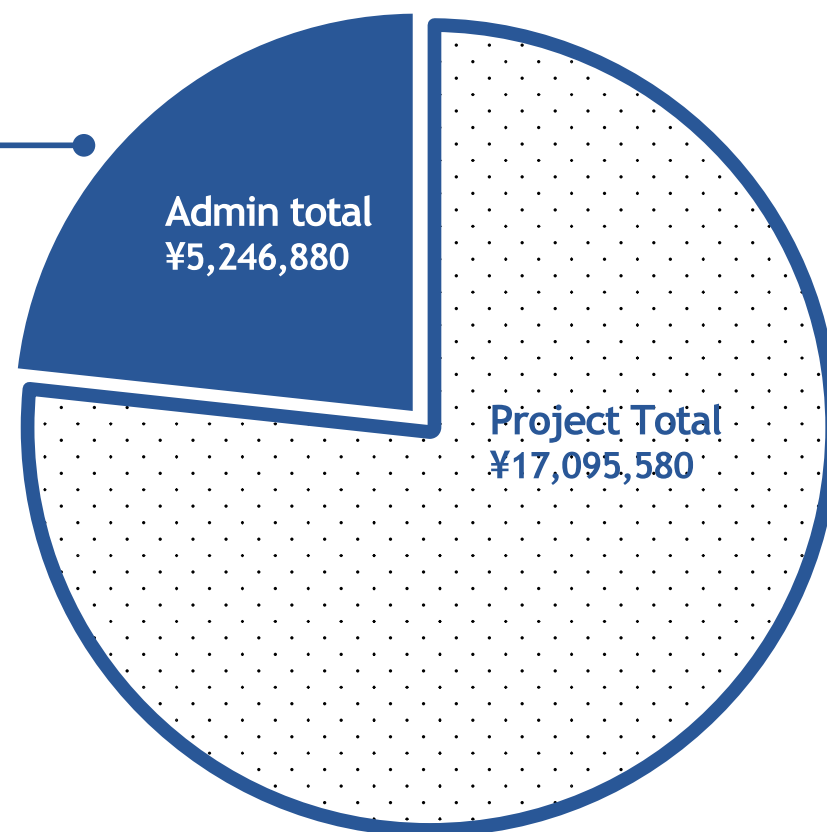
Total Revenue
¥25,797,901

Financial Information

- Corporate Social Responsibility donations and corporate employee donations.
- Growth of membership - a large membership base provides the valuable revenue necessary to operate a functioning office. It also positions OGA for Aid as a leader in its field of disaster response and community building.
- Annual capital campaigns - these provide awareness and allow corporates to donate in sponsorship and/or match fundraising initiatives.

Admin Breakdown

| | |
|-------------------|------------|
| Salary | ¥1,800,000 |
| Outsourcing | ¥893,612 |
| Communication | ¥585,978 |
| Office Supply | ¥61,779 |
| Utilities | ¥259,660 |
| Commision | ¥47,202 |
| Rent | ¥600,000 |
| Taxes | ¥1,581 |
| Professional Fee | ¥168,480 |
| Meeting | ¥53,553 |
| Miscellaneous Fee | ¥2,156 |
| TOTAL | ¥5,246,880 |



Temahima Projects

Temahima program serves international, public and private schools, international and national corporations and associations.

Temahima field trip

A program for schools and corporates to visit survivors as students of the recovery and engage in hands-on volunteer work.



Farmers Volunteer Support

O.G.A for Aid offers advice and coordinates volunteers for the farmers in Minamisanriku through their link to Green Farmers Miyagi and the JA.



Temahima
¥1,213,923

O.G.A Kids Funds

The OGA Kids Fund is a program that organizes local events, education experiences and festivals with the surviving community.

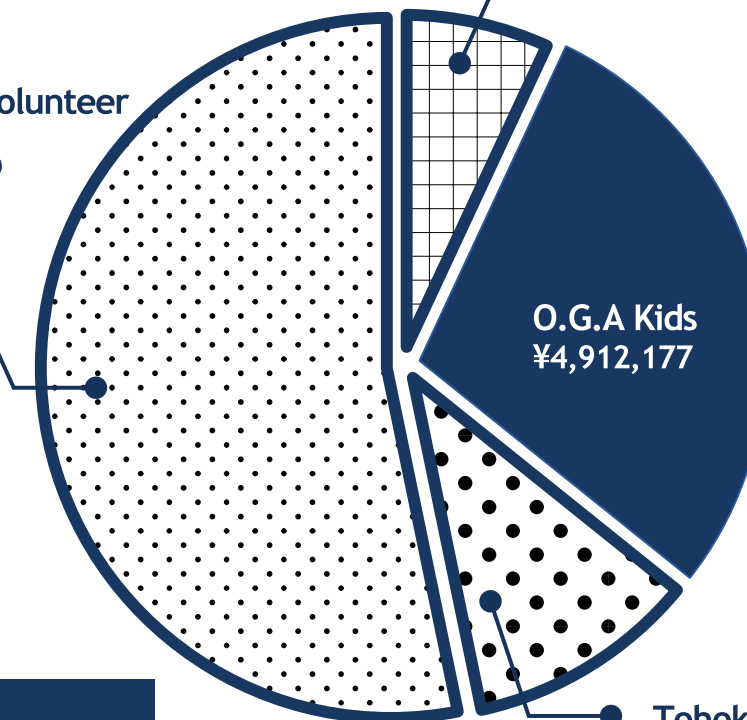
Family Festival in 2015

To become inspired, we need shared experiences. We need to feel like we are part of a team again, to know that people are rooting for us, and also that people are counting on us.



Farmers volunteer support
¥9,088,849

Project Breakdown



Tohoku Culture Training

Our intern, Derek Robbins, over from Harvard University, helped prepare students for integration with foreigners on personal, business and political levels through a series of English language lessons, seminars and casual cultural discussions.

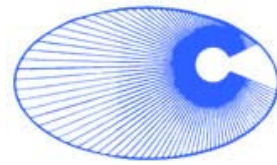
2015 Sponsors



Knights in White Lycra

An amateur charity cycling group raising funds and awareness for community based projects in Japan.

In May 2015, 26 Knights from 7 countries completed a 520km journey to Minamisanriku in support of OGA for Aid's "Place to Grow" project, raising a record-breaking ¥6.8 Million. In the peloton were three Japanese riders and four ladies including the Deputy Head of Mission to the British Embassy.



JIC

JIC is an association under the authority of the Ministry of Foreign Affairs, and the Ministry of Education, Culture, Sports, Science & Technology.

Wishing to show a true picture of Japan to people of other nationalities, they are working to strengthen international friendship through voluntary cultural exchanges and activities.



I had a chance to sit down and chat with a lot of the residents and they shared their stories of how life was before and how life is now. One of the gentlemen I met sent me a letter with some photos to say thanks for visiting their town. Taking part in the Friendship Festival was the flagship event to launch our company's

partnership with OGA for Aid. The charity cycle ride got a lot of press in our company through the APAC District and since the ride I have had a lot of colleagues enquire about doing volunteer work in Tohoku.

Simon Jelfs, Associate Director
Robert Half



KIBOW

KIBOW has developed activities in the following three fields:

1. Bringing hope to people and becoming a network hub through events organized in disaster-hit areas.
2. Serving as a bridge between Japan and the world by sending "Emails from Japan", a regular email update on the progress of reconstruction efforts in Japan.
3. Collecting donations totaling over ¥90 million, which are being allocated for reconstruction initiatives.



Robert Half

Robert Half Japan (subsidiary of Robert Half International, listed on NYSE) has offices in Tokyo and Osaka and specializes

in the placement of finance and accounting, financial services and IT professionals on an interim and permanent basis to its client companies in Japan.



The Charity Cycle ride from Nihombashi to Tohoku was organized with our partners, Knights in White Lycra



A Big Thanks To Our 2015 sponsors!



2014 Sponsors

Major support was provided by Knights in White Lycra, British American Tobacco, Mozaic, The Tokyo Club, Johnson and Johnson K.K.



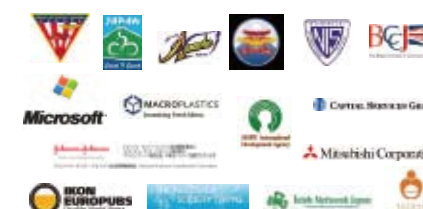
2013 Sponsors

Major support was provided by Give to Asia, Refugees International Japan, Japan Society, Johnson and Johnson K.K.



2012 Sponsors

Major support was provided by Mitsubishi Corporation, Capital Services, Australia Society, Johnson and Johnson K.K., and Nishimachi International School.



2011 Sponsors

Major support was provided by Mitsubishi Corporation, Nishimachi, and Apache.



Impact

In 2015 the Green Farmers Miyagi became the biggest producer of green onions in the region, and received an award for their contributions to the Motoyoshi JA.



Farmers Volunteer Support

Number of volunteers: **520**

Number of trips organized: **60**

Direct economic impact to community: **¥17,000,000**

Indirect economic impact to community: **¥6,240,000**

Number of direct beneficiaries: **10**

Number of indirect beneficiaries: **150**

Program volunteering hours : **3,640**

Administration volunteering hours: **15,640**

O.G.A Kids Program

Number of volunteers: **964**

Number of events/workshops organized: **50**

Direct Economic Impact on the region: **¥14,460,000**

Number of direct beneficiaries: **8,790**

Number of indirect beneficiaries: **26,370**

Volunteer Hours Performed Alongside survivors: **1,825**

Administration volunteering hours: **600**

Place to Grow,
a registered non-
profit organisation,
started!

Temahima Projects

Number of volunteers: **360**

Number of trips organized: **18**

Direct Economic impact to community: **¥5,703,600**

Number of direct beneficiaries: **540**

Number of indirect beneficiaries: **12**

Program volunteering hours : **1,825**

Administration volunteering hours: **3,650**

Now
working with Kinki
Nippon Tourist and
expanding into a tri
city tour initiative

12 restaurants in
Minamisanriku have
English menus

Tohoku English Language and Culture Exchange Program

Number of volunteers: **10**

Number of classes organized: **240**

Number of direct beneficiaries: **69**

Number of indirect beneficiaries: **207**

Program volunteering hours : **720**

Administration volunteering hours: **300**

O.G.A greatly contributes to
Minamisanriku by connecting
people. Both the Christmas parties
and the English lessons help
revitalize the local community.

Yosuke Watanabe, Minamisanriku survivor



"Don't forget us."

The biggest fear we hear from survivors is:
"Don't forget us."
Ongoing Inspired volunteers help survivors know
they are not forgotten.

O.G.A for Aid



O.G.A for Aid

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